



**GOVERNMENT OF INDIA**  
**MINISTRY OF COMMUNICATIONS & INFORMATION TECHNOLOGY**  
**DEPARTMENT OF ELECTRONICS & INFORMATION TECHNOLOGY**  
**ELECTRONICS NIKETAN, 6, CGO COMPLEX,**  
**LODHI ROAD, NEW DELHI –110 003**

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**SCHEME FOR NATIONAL AWARDS IN ESDM SECTOR**

- 1. Objective:** The objective of the scheme for presentation of National Awards in the Electronics System Design and Manufacturing (ESDM) Sector is to recognize the achievements of successful industry in the ESDM sector, to encourage entrepreneurs, new investments and innovation in the sector through prestigious National Awards.
- 2. Area of coverage:** The award will be distributed to entrepreneurs in the electronics sector for outstanding efforts in the following categories:
  - (i) National Award for Best Exporter (Two-First and second). The first award of Rs 10 Lakhs and second award of Rs. 5 Lakhs.
  - (ii) National Award for Best Innovation (Two- First and Second). The first award of Rs. 10 Lakhs and second award of Rs. 5 Lakhs..
  - (iii) National Award for fastest growth (Two- First and Second). The first award of Rs. 10 Lakhs and the second award of Rs. 5 Lakhs.
  - (iv) National award for fastest growth in MSME (Three- First, second and third). The first award of Rs 5 Lakhs and second award of Rs 3 Lakhs and 3<sup>rd</sup> award is Rs 2 Lakhs.
  - (v) National Award for best EMC (One Rs. 5 Lakhs).
  - (vi) National award for best start up in ESDM- (Two- First and second). The first award of Rs. 10 Lakhs and second award of Rs 5 Lakhs.
  - (vii) National award in Exemplary work in ESDM sector- One no cash.
  - (viii) National Award for new companies established after ESDM policies (Two-First and second). The first award of Rs 10 Lakhs and second award of Rs 5 Lakhs.
- 3. Terms and Conditions:** The units Organisation / Entity involved in ESDM would be eligible and for best innovation awards, the IP resultant from innovation should be borne out in India.
- 4. Implementation:** The eligible enterprises or their representatives will send their nominations in the prescribed format in duplicate (With Original/ Downloaded only on the prescribed form) through their respective Industry Associations in ESDM

sector. Applicants may apply for awards in more than one category. Separate application is required for each category. The Industry Associations after proper screening will send the same to National Level Award Committee (NLAC). Each industry Association may forward maximum five applications in each category. The NLAC will prepare the final list of awards winners. The NLAC may institute such enquiries as may necessary to satisfy themselves that the entrepreneur has been abiding all statutory requirements in vogue, maintaining the proper documentation and is also not involved in any economic / other offence for which enquiry / legal action is pending. Representative of DeitY may visit the manufacturing premises to verify the information furnished in the application, if required.

**5. Composition of NLAC:** - The NLAC may compose of the following:-

- i) GC(Electronics), DeitY, Chairman,
- ii) Representative of Bureau of Indian Standards (BIS)
- iii) Representative of Department of Science and Technology (DST)
- iv) Representative of Directorate General of Foreign Trade(DGFT)
- v) Representative of Financial Institution (FI) to be nominated from Government of India
- vi) Nodal officer from DeitY would be member convener.

**6. Selection Criteria:** - Marks will be assigned for generic requirements e.g. safety, quality control, standardization etc. as mentioned in application format and category specific requirements as follows: -

**A. Generic Requirements: -**

S. No	Description	Comment	Marks
1.	Employee's welfare measures	details of ESI, CPF, Bonuses and others	4 (max) *
2.	Infrastructure	Plant & machinery and In house testing facilities	2 (max)
3.	Quality Control	ISO-9000/14000/18000/2 <sup>0000</sup> certifications/HACCP/GM P Certifications	6 (max)
4.	Standardisation	BIS Mark/ International standard or equivalent, Conformance with IS standards or others.	2(max)
5.	Health Safety and Environment (HSE)	Pollution Control, safety measures, Energy Conservation, Working environment, disposal of electronic waste.	6 (max)

\* 1 mark for each para meter

**B. Category Specific Requirements:-**

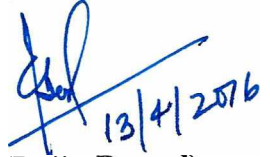
<b>S. No.</b>	<b>Category</b>	<b>No of Awards</b>	<b>Criteria</b>
<b>1.</b>	National Award for best exporter.	Two, First and Second	(i) Export turnover for three years - For all electronic products manufactured - Product wise (ii) Any Other relevant Information
<b>2.</b>	National Award for best innovation	Two, First and Second	(i) Description of technology processes innovated (ii) Whether developed in house or licensed (iii) Whether IP registered / applied in India/abroad (country based) and status thereof with supporting documentation. (iv) Will it make a fundamental change in processes or simply a minor adjustment? (v) Any Other relevant Information
<b>3.</b>	National Award for fastest growth	Two, First and Second	(i) Production Data for the last 3 years -For all electronic products manufactured -Product wise (ii) Sales for last 3 years  -For all electronic products manufactured -Product wise (iii) Investment in plant & machinery (till 31st March) (iv) No of employees as on 31st march in -Technical / Scientific -Others (vi) Net profit (after Tax) (vii) Any Other relevant Information
<b>4.</b>	National Award for fastest growth in MSME	Three, First, Second and Third	(i) Production Data for the last 3 years - For all electronic products manufactured - Product wise (ii) Sales for last 3 years  - For all electronic products manufactured - Product wise (iii) Investment in plant & machinery (cumulative up to 31st March) (iv) No of employees as on 31st march in  - Technical / Scientific - Others (v) Net profit(after Tax)

			(vi) Any Other relevant Information
5.	National Award for best EMC	One	(i) Quality of power -Time taken for new connection -Rehabilitation of supply (ii) Quality of access of roads (iii) Water availability on demand, time taken for new connection (iv) Building permission, time taken for new building for industrial units (v) New investment commitments (vi) Any Other relevant Information
6.	National Award for best startup	Two, First and Second	(i) The organization should be less than two years old. (ii) vision for developing and growing the business in terms of both turnover and employment, including a strategy for staff development. (iii) financial controls in place to monitor progress and control cash flow (iv) Effective marketing strategies and attention to customer feedback. (v) Venture funding tied up during the year (vi) IP generated-registered/ applied for (Indian/ abroad) (vii) Value of Technology / product /process sold (viii) Any other relevant Information
7.	National Award for exemplary work	One	(i) This Award should recognize a company /individual/state Govt./Local Govt./authority that does not meet the criteria of any of the main awards categories but has shown outstanding potential. The award for overall contribution. (ii) Any other relevant Information
8.	National Award for new companies established after ESDM policies	Two, First and Second	(i) Investment committed (ii) Investment made (iii) Any other additional information

**7. Privileges:** The award winners will be given lowest economy air fare for two to and fro journey performed by them by the shortest route from the location of the unit and daily allowance as per government rules to attend the Award function. The

winners of awards shall have the privilege of using the symbol of the award their letter heads and their employee can wear labels, pins, ties, or other distinctive badge with Award symbol indicating the year of the Award.

**8. Duration:** - The scheme is initially for three years for every calendar year.



(Rajiv Bansal)

Joint Secretary

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